



MEDIA RELEASE

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TaxiCharge NZ Ltd achieves small enterprise carboNZero^{Cert™} certification.

Taxi expense management solution provider TaxiCharge NZ Ltd has achieved small enterprise carboNZero^{Cert™} certification from Landcare Research New Zealand Ltd.



The achievement, which is a first in the taxi and passenger transport industry for the certification provider's small enterprise sector, has been described by TaxiCharge general manager Mark Lines as an excellent step forward for the company in terms of its environmental status and positioning within the business community.



"It's a progressive milestone which will also have a flow on benefit for our taxi company Partners throughout New Zealand and ultimately their customers. We will be assisting our Partners wherever we can to achieve similar success in their environmental programs.



"The exercise in obtaining certification over the last 12 months has been challenging but one which we are proud to have achieved. It further positions TaxiCharge as a leader in expense management solutions in our industry, not only in New Zealand but we believe internationally as well."



Lines added that he was looking forward to working with Landcare Research in the future and being able to use the certification status to advantage.



In congratulating TaxiCharge, carboNZero programme business manager Mike Tournier said TaxiCharge could have the utmost confidence that their carbon neutrality claim was real and verifiable, thus strengthening their brand position with a certification mark that represented real commitment to being socially and environmentally responsible.



"We would like to commend TaxiCharge for their dedication and commitment to achieving a carbon neutral certification which is built on credibility and integrity."



Developed by government owned Crown Research Institute, Landcare Research is the only GHG (greenhouse gas) certification scheme in New Zealand based on solid science working with the World Resource Institute and the International Standards Organisation to develop protocols for measuring and reporting carbon footprints.



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